

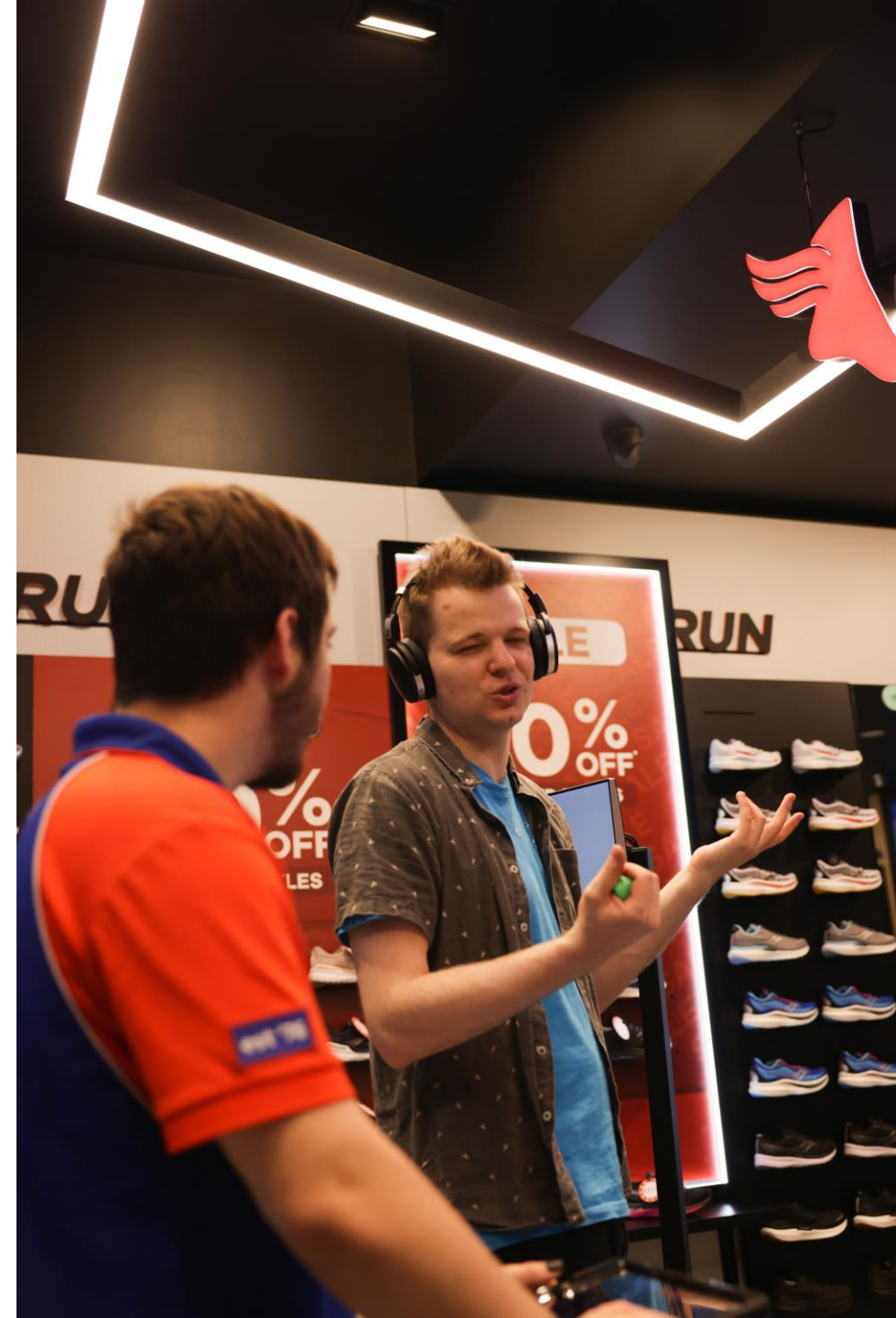


Steps for shopping at The Athlete's Foot

Visual stories are used to prepare a person for, and increase the predictability of a new environment or situation. This helps bring familiarity to a process and to reduce anxiety and stress.

Step 1

Our staff will ask you questions about what you usually do. This helps us to get the right information about what kind of shoes you are looking for.



Step 2

Our staff are called 'Fit Technicians'. They will show you how to stand and walk on the MyFit3D machine.



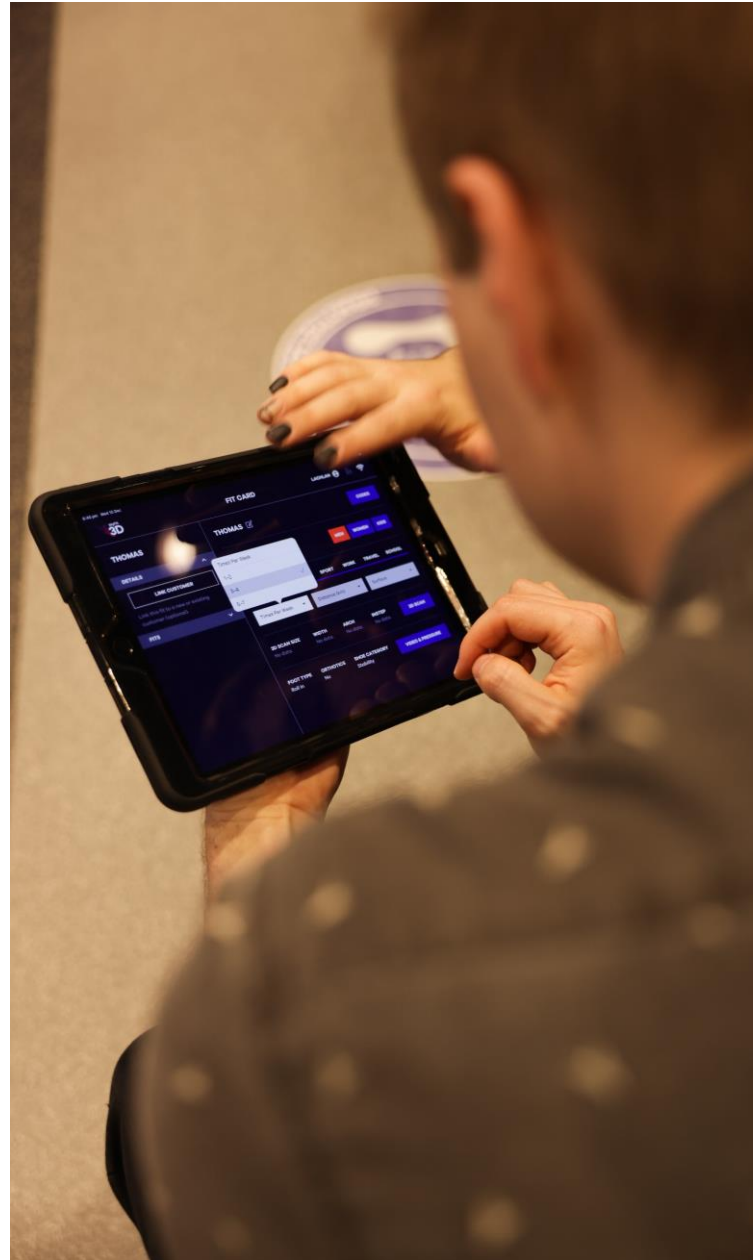
Step 3

When you walk across the machine, it will measure how your feet work. This helps the Fit Technician to know which shoes will work best for you. We call this getting the 'best fit'.



Step 4

The Fit Technician will tell you about the results of your assessment. Then you can discuss what is the best fit for you.



Step 5

The Fit Technician will bring out different styles for you to try on. You will have to take your shoes off to try on the other shoes. The Fit Technician can put the shoes on your feet for you, or you can choose to put them on yourself.



Step 6

Feel free to walk around and see what feels most comfortable. You can let us know what you like and don't like by using our visual communication board, or by telling us.



Step 7

If you feel comfortable and have found your best FIT, you can buy the shoes.

